

## Logo & Colour

### CMYK colour breakdown

90 C / 60 M / 50 Y / 30 K
48 C / 20 M / 18 Y / 0 K
26 C / 31 M / 60 Y / 0 K
5 C / 60 M / 100 Y / 0 K

### PANTONE coated breakdown

Pantone 547 C
Pantone 5425 C
Pantone 466 C
Pantone 151 C

### PANTONE uncoated breakdown

Pantone 3035 U
Pantone 5425 U
Pantone 466 U
Pantone 151 U



Different print processes (CMYK/Pantone Coated/Pantone Uncoated) and paper stocks will produce different results on occasion. Whilst we make every attempt to assure there is consistency across each process, differences may be noticed – however in most cases these are very minor.

The preferred method of reproduction is on a white background, however it is also permitted on the corporate base blue as illustrated below right. Any other colour systems require approval from The Hermitage marketing team.

### Clearspace



### Minimum size



### Reversed out on base blue



## Website Graphic

For more information visit

[www.hermitage.co.nz](http://www.hermitage.co.nz)

## Fonts

### ROCKWELL BOLD

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z

### GILL SANS REGULAR

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z