

Logo & Colour

CMYK colour breakdown

| |
|--------------------------|
| 90 C / 15 M / 25 Y / 0 K |
| 55 C / 10 M / 10 Y / 0 K |
| 7 C / 0 M / 7 Y / 25 K |
| 91 C / 70 M / 38 Y / 0 K |
| 71 C / 48 M / 26 Y / 0 K |

PANTONE colour breakdown

| |
|-----------------------|
| Pantone 314 C |
| Pantone 306 C |
| Pantone Cool Gray 4 C |

Black



Different print processes (CMYK/Pantone Coated/Pantone Uncoated) and paper stocks will produce different results on occasion. Whilst we make every attempt to assure there is consistency across each process, differences may be noticed – however in most cases these are very minor.

Clearspace



Minimum size



Simplified



Fonts

FONT: LL RUBBER GROTESQUE

A B C D E F G H I J K L M N O P Q R S T U V X Y W Z
a b c d e f g h i j k l m n o p q r s t u v x y w z

FONT: AGENDA LIGHT

A B C D E F G H I J K L M N O P Q R S T U V X Y W Z
a b c d e f g h i j k l m n o p q r s t u v x y w z

FONT: AGENDA BOLD

A B C D E F G H I J K L M N O P Q R S T U V X Y W Z
a b c d e f g h i j k l m n o p q r s t u v x y w z